

## **PRESSRELEASE**

## FOR IMMEDIATE RELEASE

## Low Pricing and Fast Shipping: FluShields Introduces New Wholesale Department For Bulk Face Mask Orders

**Scottsdale/Tempe, January 13, 2021** FluShields, a Breezango, LLC Company, announced today that they have officially opened their new wholesale department to fulfill bulk orders from 500 up to 5.000.000+ certified face masks (N95, KN95, FFP1, FFP2, FFP3 and more) with guaranteed low pricing and fast shipping times. You can place an order directly at: <a href="https://www.FluShields.com">www.FluShields.com</a>

FluShields has been serving thousands of individual customers with certified face masks all over the country last year. "The experience of founding a face mask company in Corona times," Kenneth Breeze, CEO FluShields, explained, "was an intense rollercoaster of overwhelmed suppliers, product stuck in customs and prolonged local delivery services, lost shipments, customers who accused us of being a scam to many awesome experiences with thankful families: from firefighters to police officers from landscapers and construction- or engineering companies to traveling nurses. Our dedicated team learned to adapt to the mostly desperate needs of our customers to stay healthy in a very short period of time. We are now happy to announce the opening of our new wholesale department to provide even faster shipping of large bulk orders of certified face masks in the US."

FluShields is now a trusted face mask, respirators and protective gear supplier from Scottsdale, Arizona with an office in Tempe and a new fulfillment center in Moreno Valley, California. CEO Kenneth Breeze, who is actually a real estate investor, startup incubator and life-coach, saw first the growing need for face masks during 2019: the recurring smog alerts in India and Singapore, the Australian and California wildfires and a call from a few business partners, who had just visited China, telling Ken stories about the then-new Coronavirus and the possible need for face masks and other protective gear.

Ken started calling some trusted friends and family members to put a team for the new business together. He founded FluShields in January 2020 and started delivering face masks to the US right away, when nobody else did.



It was a very tricky venture since the FluShields team had e-commerce experience but no experience in selling certified face masks. In addition, FluShields, like anyone else selling face masks or PPE, was banned from any online ad service in the second week of their business. All major social channels, marketplaces and advertising portals generally banned anyone involved in face masks, as nobody had a clue how to handle this new disease and worldwide Covid-chaos. Since it was easy for many scammers to price-gauge protective products like face masks, which were extremely hard to come by, Flushields was also accused of being a scam, of pushing prices up and lying to potential customers.

"Not a very welcoming way of building up our startup business in the US, nor is it helpful to provide protection to our communities," Kenneth Breeze explains: "But whatever hit us in those first months, we kept going, even without any ads, just mastering blogging and the SEO on our website. We were able to keep prices fair, and from day one donated 3% of revenue made to 12 curated US charities. We are very thankful to our customers who trusted us with our protective equipment. Now we are very proud to expand our business to more countries and larger bulk orders with fair prices and short shipping times."

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